



**SHRI RAM COLLEGE OF COMMERCE
POST GRADUATE DIPLOMA IN
GLOBAL BUSINESS OPERATIONS**

UNIVERSITY OF DELHI

**PLACEMENT REPORT
2017-2019**

Corporate Relations & Placement Team
Shri Ram College of Commerce- Global Business Operations
Phone Number: +91-11-27662319

FINAL PLACEMENT OVERVIEW

2017-2019

ABOUT

A pioneering institute, Shri Ram College of Commerce is renowned for its Business and Economics course in India. The Global Business Operations (GBO) programme offers an enriching global perspective of businesses around the world where a multi-dimensional approach is necessary. Rated as one of the top class business acumen colleges again, it attracts some of the best students from across the country.

THE RECRUITERS

SRCC PGDGBO has been supported by successful and excellent corporate relations with organizations like Gartner, HDFC, PayU, Aye Finance, KPMG, Amazon, Darashaw, NIIT, and many more.

Apart from the established brands like EY, DCM Shriram, Amazon, HDFC, Dell the placement season also witnessed new recruiters this year like **OnePlus, TATA AIG, OYO, SecureNow, SMT, Dixcy group** and many.

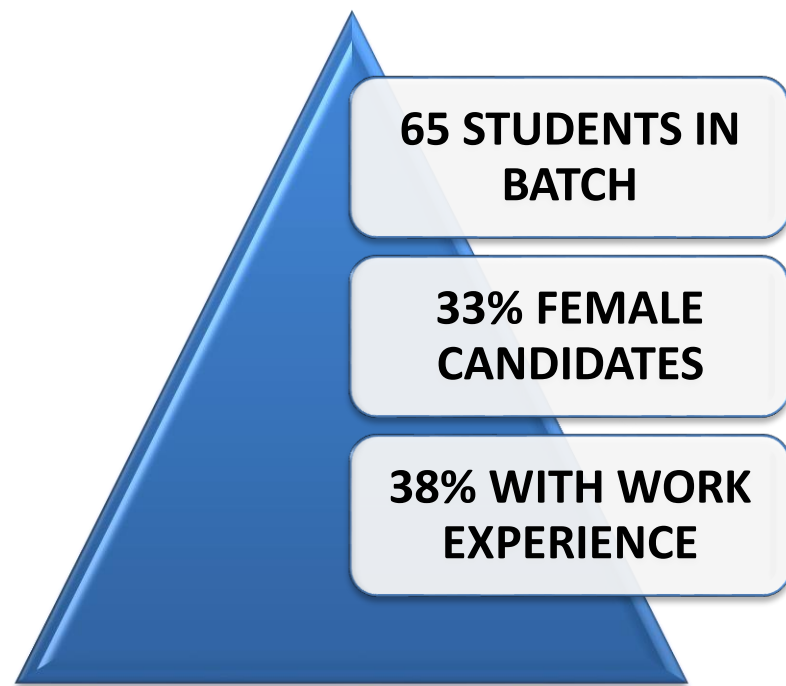
AT GLANCE

Recruiters at SRCC GBO belongs to diversified sectors like **BFSI, Consulting, Oil & Gas; Transportation, Operations, E-commerce, IT/ITES**, etc. The course maintained YOY growth in compensation, while the highest CTC offered on campus was 16.75 Lakhs per annum.

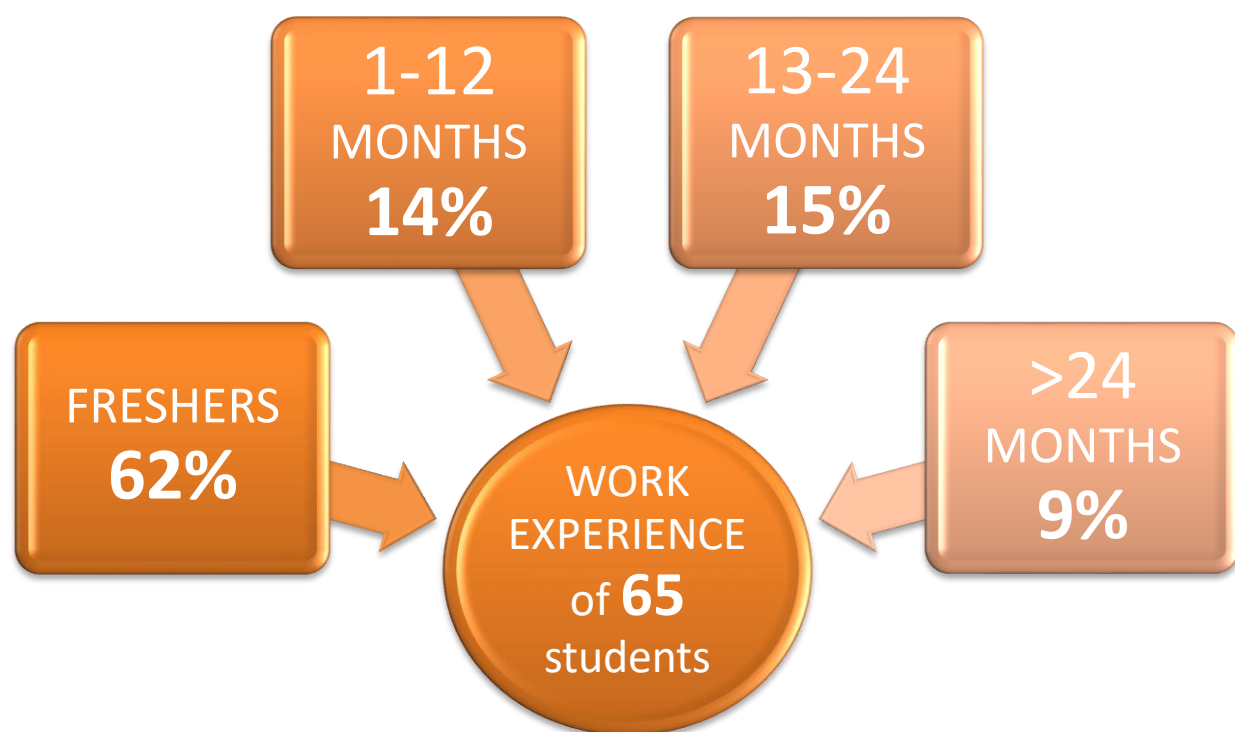
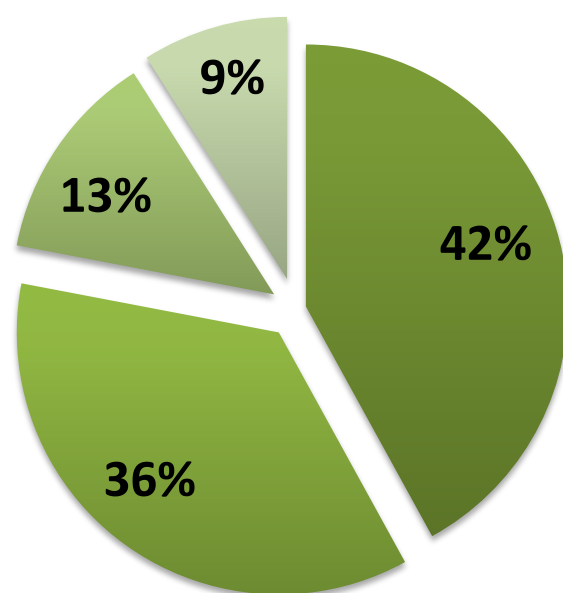
The **average CTC** this year stands at **INR 9.2 lakhs** per annum, witnessing a constant growth in CTC every year. This shows the constant faith in our brand and the quality education being provided to the MBA students.

BATCH PROFILE

2018-2020



■ Engineering ■ Commerce ■ Arts ■ Others



The continuous success of Global Business Operations' phenomenal placements go to our faculty members and distinguished alumni base who constantly supported us. Every year we set new records of our success story. We thank each one of them for their support in strengthening the GBO brand equity.

The Placements at GBO have seen improvements over the years which are also attributed to the tough selection procedure followed to ensure high-quality students are admitted.

Additional courses like Derivatives, Supply chain Management, Digital marketing and analysis tools like R & SPSS etc. are also incorporated equipping students with practical industrial knowledge and to be more innovative and creative.

Students are highly encouraged to initiate, plan and execute corporate events and **the flagship GBO summit, An Hour with HR and global lecture series** throughout the year.

We take immense pride in the fact that GBO is one of the most student-centric and student-driven course giving us spectacular results each year.

SUMMER INTERNSHIP OVERVIEW

2017-2019

INTRODUCTION

The summer placement season for the 2017-19 batch of SRCC GBO lived up to the standards set by the institute in the past academic record. Summer internship being an integral part of any B-school curriculum sets the base for management student's broader understanding of the corporate world and develops a holistic approach towards several aspects of a business.

THE RECRUITERS

SRCC GBO witnessed a stellar turnout during the summer placement process for the batch of 2017-19. A talent pool of **41 students** was absorbed by over **25 companies**. Summer Placement Season 2017-19 saw companies belonging to diverse sectors like **BFSI, Human Resource, FMCG, Consulting, Research, IT, Real Estate, Logistics/Transportation** etc.

AT GLANCE

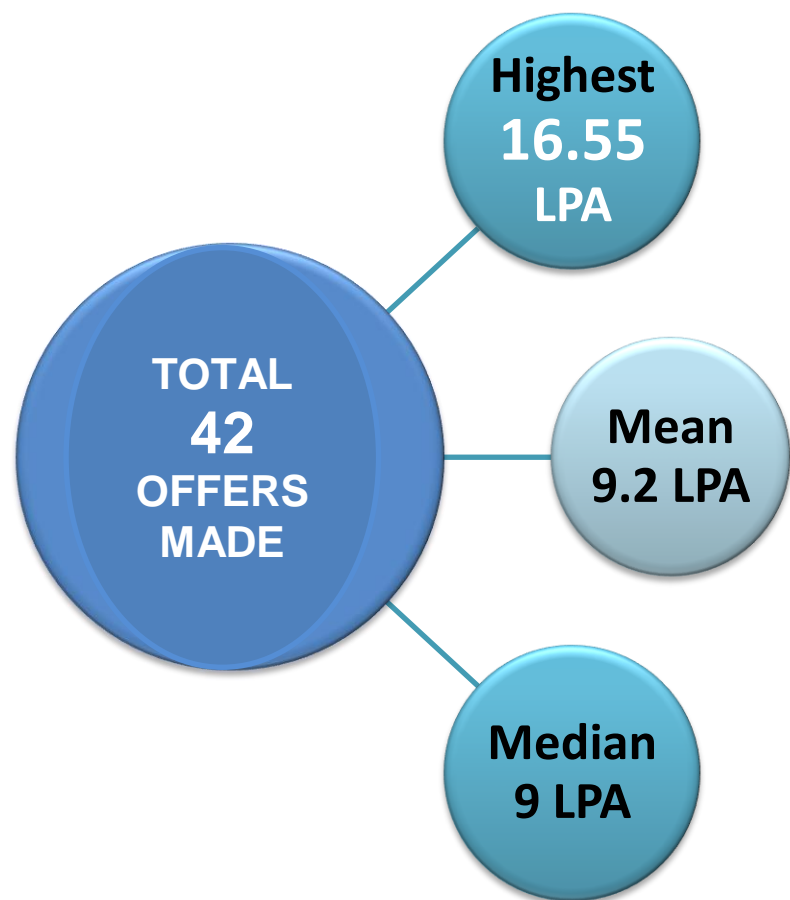
Apart from the regular recruiters like the SBI, WNS, HDFC; the season also witnessed a pool of new recruiters like **AT&T, Schindler India, Hike, Worley, Genpact, HSBC, Jaipur Rugs, MahindraComviva, OnePlus** and many more.

Summer internship season also has several startups pooling in to find entrepreneurial skills within the students. To name a few **GuestHouser, Beardo, CoHo, Whitepanda, FlyWidus** etc.

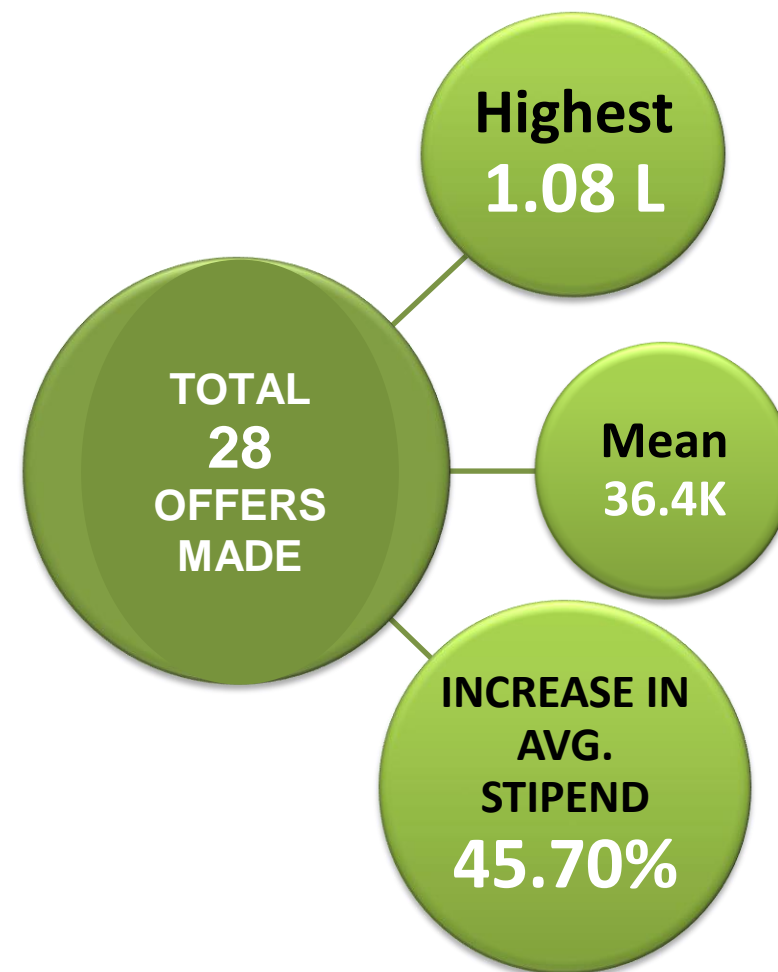
PLACEMENT AND INTERNSHIP STATISTICS

2018-19

OUR PLACEMENTS



KEY HIGHLIGHTS OF CTC



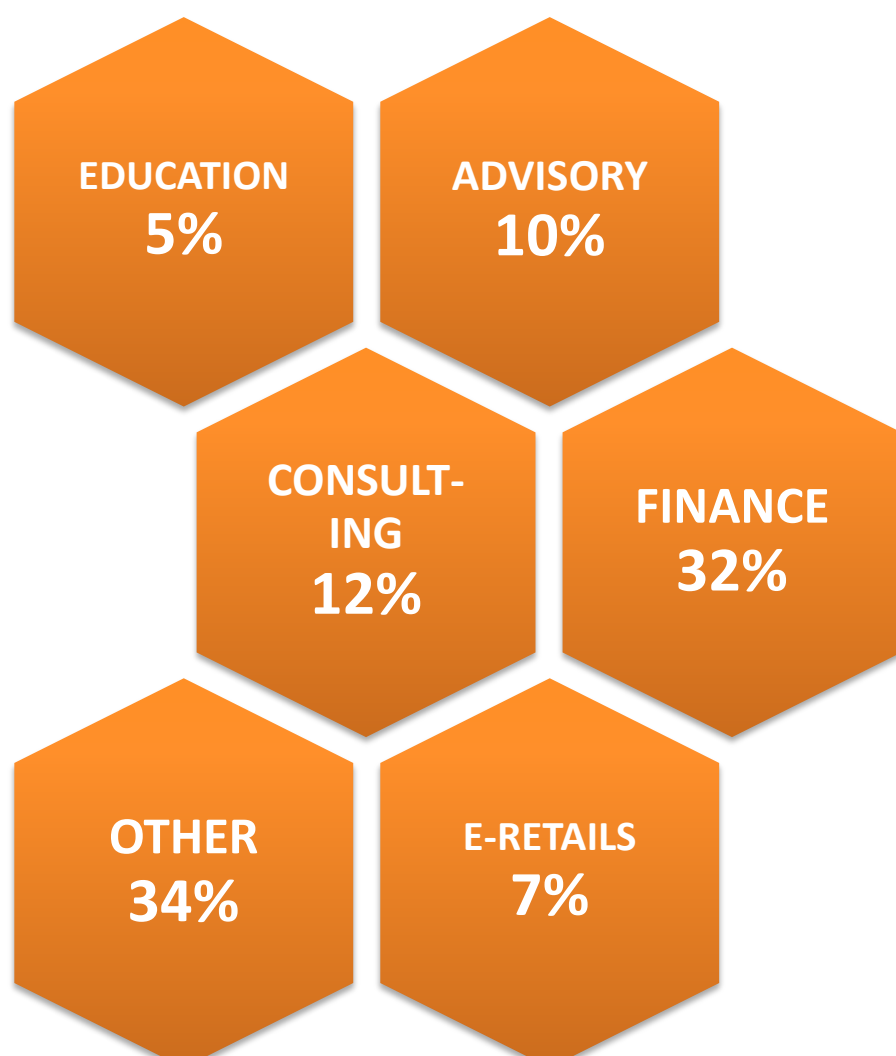
KEY HIGHLIGHTS OF STIPEND

Marketing 32%	<ul style="list-style-type: none"> Territory Manager Management trainee
Finance 39%	<ul style="list-style-type: none"> Financial analyst Credit analyst
Human Resource 15%	<ul style="list-style-type: none"> TA strategist Recruitent specialist
Other 14%	<ul style="list-style-type: none"> Consultant Team Manager Research analyst

PROFILE-WISE ALLOCATION



OUR INTERNSHIPS



SECTOR-WISE ALLOCATION

The Summer Placements saw an unprecedented participation from Corporates for the Batch 2018-2020. While the percentage increase in Average stipend stands at 45.70%, the **highest stipend increase stands at 80%**, which reflects the trust corporates reposed in SRCC brand.

OUR CORPORATE ASSOCIATIONS



CONCLUSION

The final placement for SRCC GBO's batch of 2017-19 saw enthusiastic participation from the industry, placing the entire batch in record time. Such stupendous results were made possible due to the quality of admission, academics, and faculty. SRCC GBO shall strive even more to not just meet, but surpass the stakeholder expectations in coming years. We look forward to many such corporate associations in the following years.

PLACEMENT TEAM

Aarushi Verma
Gaurav Dabas
Nishtha Jain
Mayank Hemwani
Puneet Vasdev
Shubham Patel
Tripti Lal

FACULTY and PLACEMENT CO-ORDINATOR

Mr.Ashwini Kumar
Corporate Relations and Placement Team
Global Business Operations
Shri Ram College of Commerce
Maurice Nagar
New Delhi-110007

Mr.Anil Kumar
Corporate Relations and Placement Team
Global Business Operations
Shri Ram College of Commerce
Maurice Nagar
New Delhi-110007

For any more information: <https://srccgbo.edu.in//>
Or write to placementcell.srccgbo@du.ac.in